

Type of personal data

Dear E-Commerce User, the undersigned Company, as data controller, with reference to the establishment of contractual relationships, informs you that the data, qualified by the applicable legislation as personal, directly provided by you, essentially attributable to company name, address, VAT number, tax code, telephone and fax number, e-mail coordinates, name and surname, mobile phone number, IBAN or other payment data, the latter also referring to personnel of your organization involved in the commercial relationship, will be able to form object of treatment in compliance with the applicable legislation on the protection of personal data and the principles of correctness, lawfulness, transparency and confidentiality.

Purpose of the processing, legal basis and provision of personal data

a) The data will be processed for the following purposes:

- Pre-contractual obligations, by way of example for the formulation of offers and estimates, and contractual obligations relating to our products;
- Administrative, financial, organizational and commercial management of the existing legal relationship, including any statistical surveys, and related compliance with civil, fiscal, accounting, regulations and community legislation;
- Archiving aimed at keeping accounting documents;
- Protection of the contractual rights of the undersigned company, also in the context of litigation;
- Fulfillments deriving from provisions issued by authorities legitimated by the law and by the supervisory bodies.

For the aforementioned purposes, the processing is necessary to comply with legal obligations and the execution of the existing contract or pre-contractual measures adopted at your request and aimed, for example, at the formulation of estimates and offers. Therefore, the processing of your data, for the purposes in question, does not require your express consent and any refusal to provide the data will make it impossible for the undersigned Company to follow up on the legal relationship.

b) Furthermore, the undersigned company will process your data for the further purposes indicated below, only with your consent:

- Sending newsletters, via e-mail, on the news of our products and / or services and / or initiatives organized by the undersigned Company;

For the aforementioned purpose, the provision of data is optional and, therefore, in the event of your refusal, there are no consequences other than the impossibility of sending periodic information updates aimed at keeping you updated on our products and / or services.

Furthermore, it should be noted that the use of your e-mail coordinates, for the purposes of commercial and promotional information for the sale of our products or services, provided by you in the context of previous purchases of the same type of products and / or services, may take place, on the legal basis of legitimate interest, without your consent being required and subject to your refusal to process, which can be opposed at any time.

Methods of processing and duration

The processing of your data will be carried out through paper documents and archives and through electronic and / or telematic tools in compliance with the provisions of the law aimed at guaranteeing confidentiality and security, as well as the accuracy, updating and relevance of the data with respect for all the aforementioned purposes and in order to avoid access and consequent processing by persons not previously authorized.

For the sending of the newsletters, through automated methods, supports provided by third parties will be used, such as the Mail-Up platform, as data processor, to which data will be communicated, such as: e-mail, name / surname and reason social security in order to provide this service. All inherent information can be consulted on the following web page: <https://www.mailup.it/contratto-di-licenza-uso/> which uses statistical tracking systems, through pixels and web beacons present in e-mail communications, which allow to detect the opening of a message and the clicks made on the links (hyperlinks contained in the e-mail), identifying in particular the quantity and date (according to the technical specifications that can be inferred from what is reported by the service provider in the document available on the following page : <https://www.mailup.it/informativa-privacy/>

Your personal data will be kept by the writer for as long as the legal relationship is established and, as regards the purposes indicated in paragraph 2 b), until you inform us that you will no longer be interested in our newsletters.

Dissemination, transfer and communication of data

Without prejudice to the communications made in execution of obligations established by laws, regulations or community legislation, your data will be processed by the employees and collaborators of the writer in relation to the specific work duties, and may be communicated in Italy: i) to banks and other subjects operating in the banking sector; ii) to Authorities or Public Institutions; iii) IT and business consultancy companies; iv) credit recovery and insurance companies; v) to professionals and / or companies that provide services or consultancy (for example in the accounting, tax, legal, logistics or transport fields, owners, etc.), vi) other payment management companies (e.g. PayPal, Stripe etc.); vii) to subjects who need to access your data for the execution of the existing legal relationship. In any case, only the personal data necessary to achieve the purpose for which they are collected will be disclosed, and this is done in full compliance with the necessary security and confidentiality of the data. These categories of subjects process the data for the purposes defined above as independent owners.

To send the newsletters, using automated methods, supports provided by the MailUp platform will be used to which data will be communicated, such as: Name, Surname, Company name, e-mail address, Country in order to provide this service.

C.M.G. s.p.a.

Sede: Via A. Sarti, 2 – 40054 Budrio (BO) Italy

Capitale Sociale Euro 1.250.000. i.v. – REA della CCIAA di Bologna n.245786 – Codice fiscale/R.I di Bologna 02027110374 – P.IVA 00543111207

Tel. 0039-051-6924611 \ 0039-051-6920875 Fax 0039-051-6920599 \ 0039-051-6920874 E-mail sales@cmg.it <http://www.cmg-granulators.com>

Indirizzo PEC cmg-dir@arubapec.it



Rights of the interested party

By contacting the Data Controller, you can exercise at any time the rights that are recognized by the applicable legislation on the protection of personal data and exercisable in relation to the processing, including that of:

- a) access your personal data;
- b) obtain the rectification, integration, deletion of data or limitation of processing, when possible;
- c) oppose the processing of your personal data;
- d) obtain data portability;
- e) withdraw consent at any time;
- f) lodge a complaint with the Personal Data Protection Authority. Furthermore, the list of subjects or categories of subjects to whom the data is communicated or who become aware of it as managers and / or authorized subjects is available from the Data Controller.

The Data Controller informs that the communication of data, following a request or exercise of rights, could take place after reimbursement of expenses.

Contact details and information update

The data controller is the undersigned Company, with registered office and contact details shown in the page header.

The revision in the page header indicates the date on which the information was updated. It will be the responsibility of the owner to keep the information updated or make it available upon specific request.

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